



Dkt. 2271/63926

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Mika PARTAIN et al.

Serial No.: 09/760,864

Group Art Unit: 3625

Date Filed: January 16, 2001

Examiner: Matthew S. Gart

For: INTERACTIVE PROMOTION OF PRODUCT SALES IN INTERNET SALES
TRANSACTIONS

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October 30, 2007

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AMENDMENT

Sir:

This Amendment is submitted concurrently with a Request for Continued Examination under 37 C.F.R. §1.114 to the final Office Action dated September 5, 2007 in connection with the above-identified application.

Amendments to the Claims are reflected in the **Listing of Claims** beginning on page 2.

Remarks begin on page 11 of this paper.